

August 5, 2003

Ms. Marlene Dortch  
Commission Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street SW, Room CY-B402  
Washington, DC 20554

*RE: Application of SBC, Pursuant to Section 271 of the Telecommunication Act of 1996  
for Authorization to Provide In-Region, InterLATA Services in Illinois, Indiana, Ohio,  
and Wisconsin, WC docket No. 03-167*

Dear Secretary Dortch,

I am writing to encourage the Federal Communication Commission to approve SBC's application to provide long distance service to consumers in Wisconsin and in its other SBC Midwest service territories.

Wisconsin consumers are poised and in need of additional options for long distance service. The opportunity for consumers to pay lower prices and receive higher quality service from long distance service providers is what SBC's entrance into the market will usher in. In this case, competition is also an important stimulus for jobs, businesses and technological growth.

I believe SBC has met the requirements of the Wisconsin Public Service Commission by consistently providing high quality service to all of its customers. As the incumbent local service provider, SBC has met the challenge of leasing its network facilities despite suffering line loss to its competitive customers. Now that the local market for telephone service is competitive, SBC deserves the opportunity to provide long distance service.

There is a potential yet for revitalization in the telecommunications industry which has experienced record losses of on trillion dollars and over 500,000 jobs due to lack of investment. Companies like SBC, if allowed to move into new markets can facilitate investments and jobs. SBC's entrance in the long distance market can provide those opportunities. I urge the FCC to look at the importance of SBC's impact to the industry when making its decision.

SBC is a contributor to the local and state economy as an employer, taxpayer and a telecommunication service provider. The consumers and the economy in Wisconsin have been waiting patiently for SBC's ability to provide long distance service. I encourage the FCC to vote in favor of SBC's application.

Sincerely,

Floyd Rose